

# SYMPOSIUM 2020

## VANCOUVER MAY 25-27

# PRESENTER



**Janice McDonald**, BA, MA, ICD.D, MFA

| Panel

“Women in Leadership in Family Enterprise”

### | About Janice

Janice knows that small hinges swing big doors. As a global champion for women, she's been pushing for equity since 1992, when she completed her first graduate degree and wrote her thesis on women on boards in Canada.

She is a sought-after speaker, advisor and leadership expert. An award-winning serial entrepreneur, she has expertise in the music industry, apparel/accessories and start-ups. She has Leadership training from Harvard and INSEAD, and she was appointed to the Women's Leadership Board at Harvard Kennedy School. She has many career achievements, including driving the financial turnaround and re-branding of Women in Communications and Technology as Board Chair 2013 to 2015. She is a past Chair of the International Women's Forum Canada Ottawa Chapter and past Board Director with Futurpreneur, Ashbury College and Ottawa Senators Foundation, Royal Ottawa Hospital Foundation and IWF Foundation Board. She is also an independent board director with Vista Radio Inc.

Janice is the co-author of three important national studies on women entrepreneurs in Canada: in 2016, called *A Force to Reckon With: Women Entrepreneurs and Their Approach to Risk*, in 2018 on innovation and in 2020 on export.

WXN recognized Janice as Canada's Top 100 Most Powerful Women in 2013, 2014, 2015 and 2016, and she was inducted into the WXN Hall of Fame. She was awarded the World of Difference 100 Award in Washington from The International Alliance for Women, a National Leadership Award from Canadian Women in Communications and WCT's Chairs Award of Distinction in 2016. Women in Trade Los Angeles awarded her Global Trade Ambassador for Canada in 2017, and in 2018 she received an Inspiring Fifty Women in Tech award. Her well-regarded and influential Fearless Women Podcast launched on Women's Day 2019 and continues to attract attention. Janice is the author of the inspiring book, *Fearless: Girls with dreams, women with vision*, available across Canada and is the founder of The Beacon Agency and co-founder of This Space Works.