

# SYMPOSIUM 2020

## VANCOUVER MAY 25-27

# PRESENTER



## Shauna Feth, FEA

| Workshop  
“Building Resilience in Families and Family Enterprises through Storytelling”

### | About Shauna

As Executive Director of the Alberta Business Family Institute at the University of Alberta School of Business, Shauna is a designated Family Enterprise Advisor™ who was born into a third generation business family and has been actively and effectively promoting, educating and supporting outreach programs for entrepreneurs and business families for over 11 years.

Prior to her current role, Shauna was the Project Manager for the Creating Pathways for Entrepreneurial Families Initiative. This partnership funded by the University of Alberta and Rural Alberta's Development fund was designed to increase the sustainability of rural family businesses and communities. Over the course of the project, Shauna and her team enjoyed tremendous success by supplying ABFI programs and services to more than 8,000 constituents across the province.

After gaining experience in the financial and accounting industries, Shauna successfully started several of her own ventures. In partnership with her husband Ken, they have built and sold two oilfield/pipeline consulting, maintenance and construction companies. The newest family enterprise is an apiary, where they are proud and passionate stewards of a large brood of honey bees.

Concurrently, Shauna was partner in a very active project and event management consulting company. Through consulting, Shauna was involved in some of the most successful events hosted in Alberta in the past decade, including Big Valley Jamboree, grand opening of the Alberta Hockey Hall of Fame, and the Viking Cup International Hockey Tournament.

A long time community volunteer for many events and organizations, currently Shauna is Chair of the Alberta Chambers of Commerce, Director for the Canadian Chamber of Commerce, Advisory Board Member for the Centre for Entrepreneurship and Family Enterprise, Advisory Board Member, Adjudicator and Project Advisor for the Family Enterprise Xchange and Volunteer Screener for the TEC Edmonton Venture Prize Competition.