

PROGRAM DETAILS | SPRING 2021 VIRTUAL COHORT

		MAY	JUN	SEPT	OCT	NOV	FEB	MAR	
1	Business Family Dynamics Learn the concepts fundamental to understanding the business family and its unique challenges, especially during a leadership transition. Discover why building a good professional advising network allows for great advising.	25 - 26							
	Family Enterprise Strategy Understand what it takes to create long term "family enterprising" that promotes transgenerational wealth. Learn how to blend family, business and ownership strategies.		22 - 23						
3	Business Boards and Family Councils Good governance is the foundation for good decision making. Come away with effective frameworks that facilitate successful decisions for business families.			21 - 22					
	Multi-Disciplinary Advising Understand the intricacies of advising family-owned businesses, integrate tools for analyzing family dynamics, and discover how your role as an advisor fits within the family enterprise system. Leverage a multi-disciplinary approach and learn how to avoid giving advice that conflicts with advisors in other fields.				13 - 15				
5	Facilitation and Communication Skills Learn the essentials needed to manage the complexities of business relationships including how to handle conflict, ask the right questions, and diffuse tense situations. Understand how the practical facilitation practices of emotional intelligence, group dynamics, authority, and leadership improve family communication.					16 - 17			
	Continuity Planning Go beyond the technical legal, tax, and estate planning issues traditionally associated with succession planning. Instead, explore the "human" side of the succession process that must be considered in transitioning the family, the business and the ownership successfully.						8 - 9		
7	Knowledge Integration and Application Bring the program teachings alive by bringing together your far-reaching knowledge in a dynamic dialogue and partnership with other participants. Utilize case studies and presentations to apply your knowledge, which culminates in a final team project and presentation to your peers.							9 - 10	

2022