

Family Leadership Forum FAQs

What is a Family Leadership Forum (FLF)?

Family Leadership Forums are designed for family members who are in leadership positions within their family enterprise. Participants are looking for more structured, compound learning in a peer group setting that is professionally moderated. Forums bring together members, like you, who have similar goals, challenges, needs and situations and provides you with a bespoke experience to support your professional goals.

What is the value of participating in a peer group?

Peer groups provide a unique opportunity to learn from others who bring their own experiences and perspectives to the table. Members come together with the willingness to support one another by openly sharing their personal challenges and opportunities and collectively learning together.

Who moderates a Forum?

Each Forum group will be led by two experienced Moderators who are trained to work specifically with enterprising families. Our Moderators are faculty members of the FEA program and bring advanced skills in training, facilitation and coaching that are specially attuned to family enterprises.

What does this experience look like?

Up to eight family enterprise leaders will come together in a virtually moderated peer group experience. There are eight meetings annually, each focused on one topic that is important to the group members, supported by external thought leadership and subject matter experts.

Who can join a Forum?

A Family Leadership Forum is for family business members who are in leadership positions and advancing through their organization. Participants should be at a stage where they are looking for external professional development opportunities with a group of dynamic peers.

For more
information contact
Leah DiRenzo,
FLF Program Manager
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What is the magic for creating a cohesive Forum group?

We know that the members of your Forum are key to your experience. We carefully review all applications to ensure similarities (e.g., life stages, goals and challenges) between members. After conducting interviews with potential members, we set up a meeting to ensure everyone is compatible, and that there are no professional conflicts.

What are potential topics and areas of discussion?

Topics to be covered will be determined by the needs of the Forum members! Through the application process, we will begin to understand the goals and challenges that Forum members are facing and select topics accordingly. Topics may include wealth, vision and strategy, values, succession and more.

What would be my time commitment?

For the first year, participants commit to eight three-hour meetings. After the first year, Forum members can decide how they prefer to operate – the frequency and duration of their meetings, topics, speakers, and more – based on the needs of the group.

Where are the meetings held? Do I need to travel?

All meetings are held virtually. There are no geographical boundaries; leaders from all across Canada can join the program. Forums will be hosted on an easily accessible virtual platform.

I'm interested. How do I sign up?

That is great news! Your first step is to complete the <u>application form</u>. Then, the FLF Program Manager will contact you to go over your goals and objectives. Our goal is to place peers together in a cohesive group, which may mean your participation in the program could be delayed (if you fit better with a different group). Once reviewed, and if your goals and objectives align with the current group matrix, you'll be invited to join a group orientation. This will be led by the Moderators and will provide you with an opportunity to meet the other possible Forum members to ensure you are comfortable with the group dynamic.

I have a few more questions. Who should I connect with?

Please connect with the FLF Program Manager, Leah DiRenzo at <u>ldirenzo@familyenterprise.ca</u> for additional details.

