

The Transition  
Accelerator



L'Accélérateur  
de transition



Net-Zero  
Advisory Body 



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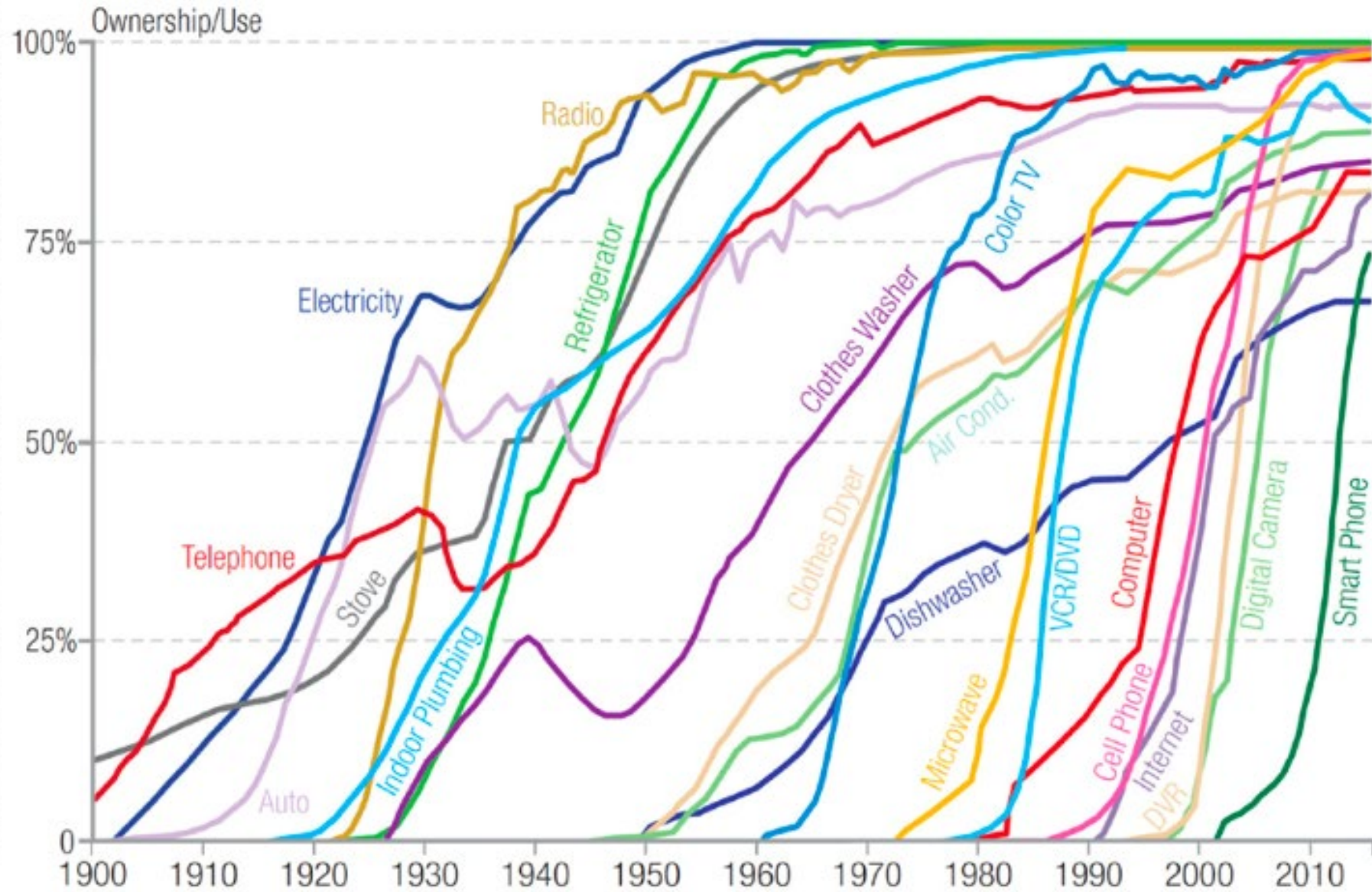


Transition Accelerator  
Canada's Net-Zero Advisory Body

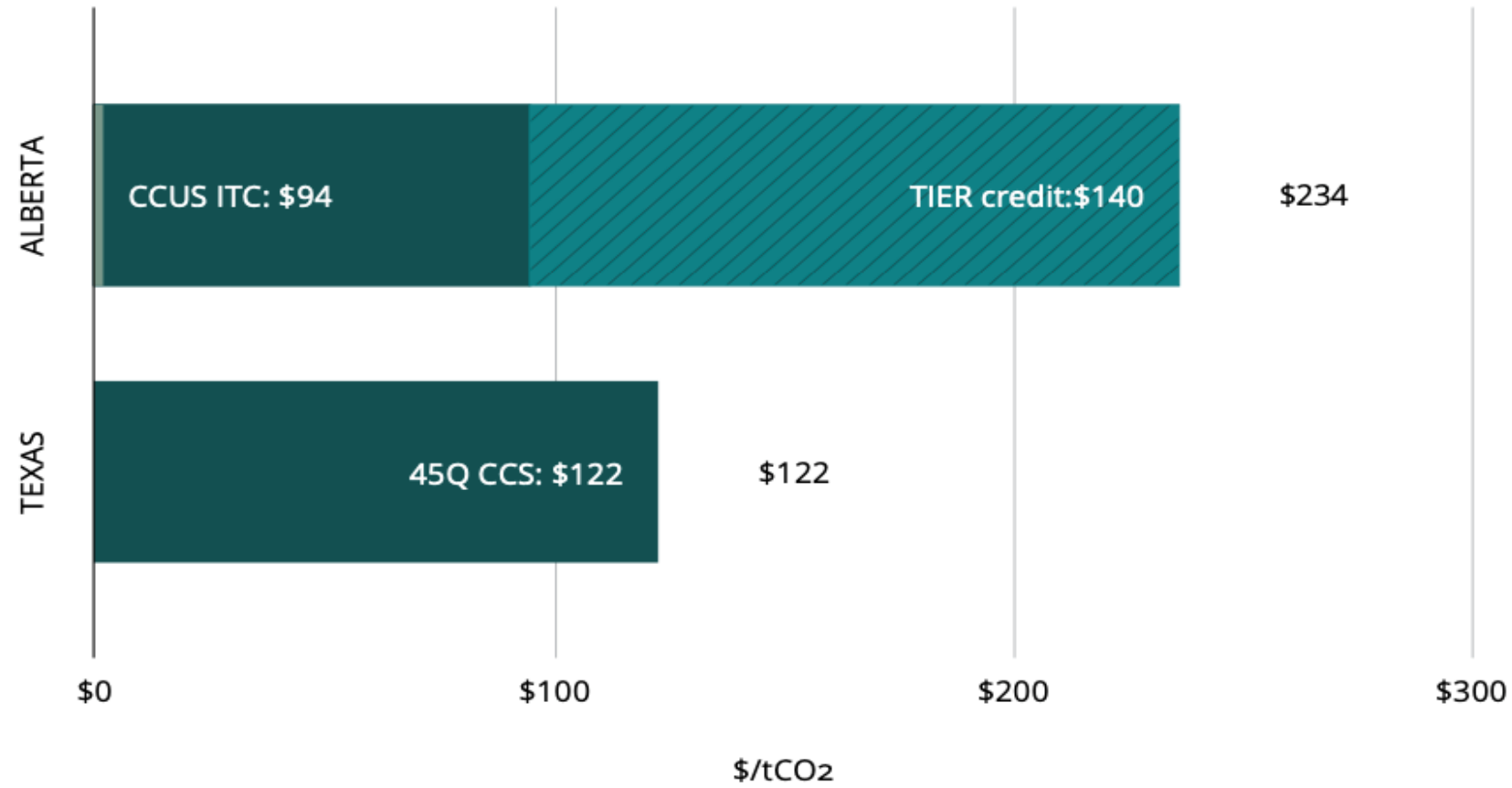


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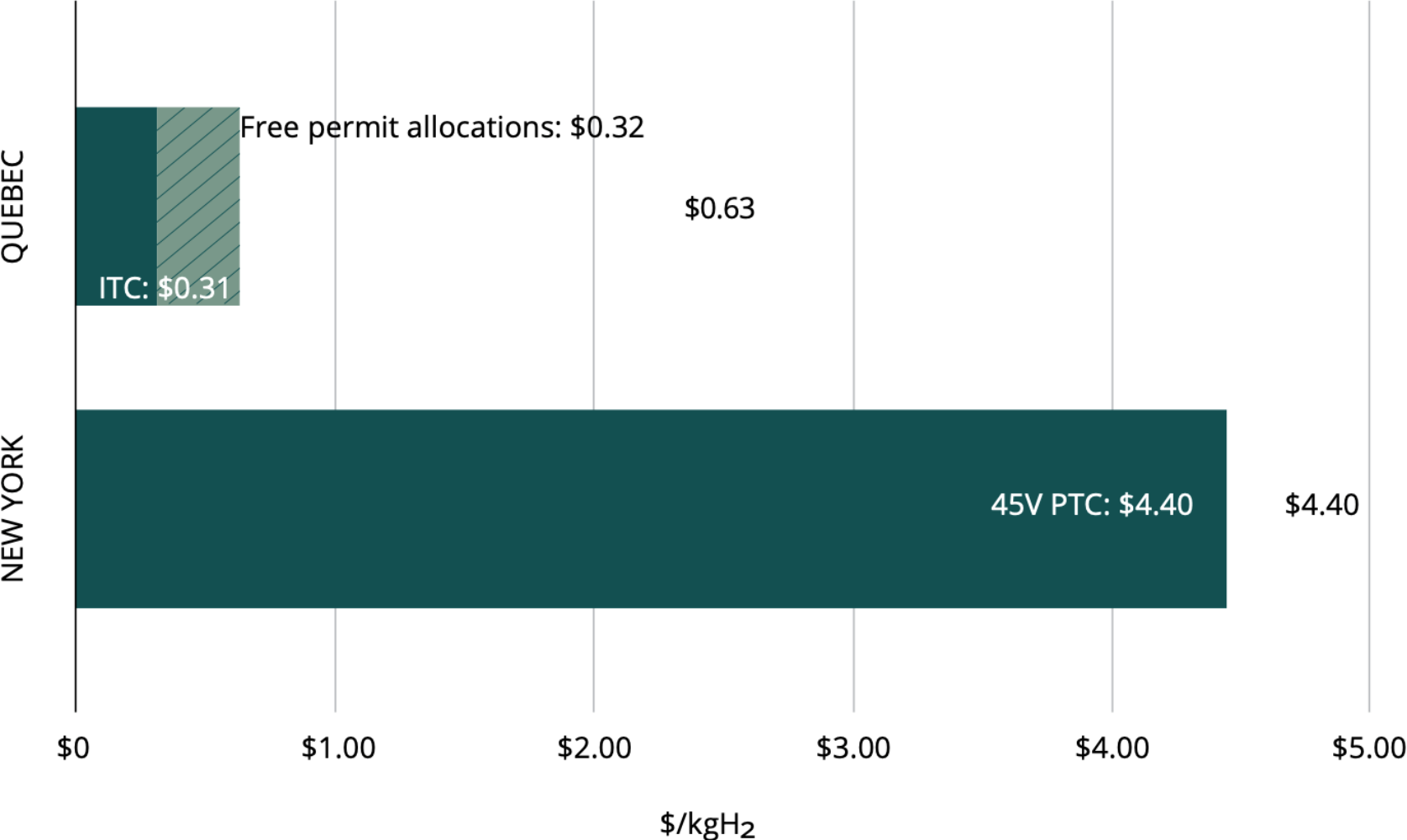
# Spread of Products into US Households



**FIGURE 2: Average gross revenue from policy sources for hypothetical 1 MtCO<sub>2</sub> Cement CCS project, 2025-2034 (\$ per tonne of captured CO<sub>2</sub>)<sup>3</sup>**



**FIGURE 6:** Average gross revenue from policy and other sources for hypothetical 300,000tH<sub>2</sub>/year green hydrogen project, 2025-2034 (\$ per kg of hydrogen)





# Question

Family offices/businesses have .....

experience, insight, judgement, skills

..... relevant to emission reduction planning.

**Is there an appetite to exert influence?**